



Committed to Excellence

SCHOLASTIC DISTINCTION (2020-21)

BBA (Hons.) & B.Com (Hons.)



Do small things in a great way and transpire as a leader.

- SKILL ORIENTED ACTIVITIES
- GUIDANCE FOR ACCA CLASSES
- CHOICE BASED CREDIT SYSTEM
- SMART AIR-CONDITIONED LECTURE HALLS
- INTEGRATION OF VALUE ADDITION CLASSES

D.A.V. SCHOOL OF BUSINESS MANAGEMENT

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DSBM Profile

The Dayanand Anglo Vedic College Trust & Management Society formed in 1886 is the single largest non-government education society, widely spread all over India. It believes in the motto "Work is Worship".

D.A.V. School of Business Management (DSBM) runs under the aegis of D.A.V. College Managing Committee, New Delhi and is affiliated to Utkal University (NAAC A+). The institute is accredited to the Department of Higher Education, Govt. of Odisha. It has been maintaining rich academic excellence through the integration of value addition programmes since inception in 2007.



VISION

To create responsible citizens and groom quality human resources towards nation building.

To preserve and promote academic excellence through quality assurance mechanism.

To foster managerial temper among students and develop their professional skills.

To ensure congenial and smart work culture with emphasis on ethical practices.

Team work
Transparency
Transformation
Trustworthiness

MISSION

VALUES




I welcome you to D.A.V. School of Business Management (DSBM) which is the only B-School in Odisha under the patronage of DAV College Trust & Management Society, New Delhi.

DSBM strives to create an ambience of intellectual prodigy through its predetermined approach that has been maintained since its inception.

Smart interactive lectures, industrial visits, workshops, panel discussions, market surveys, simulations and management games, case analyses, value addition sessions, training on customised modules in IT and many more are outlined to refine the students' potentialities.

Over a decade, I earnestly believe, Team DSBM has been working with ardour and diligence. It is also heartening to note that the Alumni have reposed confidence on DSBM and have reached greater heights in their career.


(Dr. D. N. Mishra)

UNIQUE PEDAGOGY

- Group Activities
- Subject Quizzes
- IT Enabled Classes
- Management Games
- Lecture Sessions for Electives
- Workshops for Problem Electives
- Case Studies
- Industrial Visits
- Class Seminars
- College Seminars
- Panel Discussion
- Value Addition Classes

CONTINUOUS ASSESSMENT ROUND THE YEAR

Performance appraisal of students in BBA (Hons.) and B.Com (Hons.) programme comprises of :

VERY SIMILAR TESTS
(VST)

MOCK INTERVIEWS

PRE-UNIVERSITY
EXAMINATIONS

INFRASTRUCTURE



SMART LECTURE HALL



LIBRARY



COMPUTER LAB



CONFERENCE HALL

BBA (Hons.) Programme

1st Semester

Code	Subject
101	Introduction to Business
102	English Language & Literature
103	Quantitative Techniques for Management
104	Basic Financial Accounting

2nd Semester

Code	Subject
201	Economics
202	Management Theory & Practice
203	Cost and Management Accounting
204	Computer for Management (including Practical)

3rd Semester

Code	Subject
301	Psychology for Management
302	Business Ethics & Corporate Governance
303	Introduction to Banking & Insurance
304	Business & Corporate Law
305	Communicative English

4th Semester

Code	Subject
401	Financial Management
402	Marketing Management
403	Human Resource Management
404	Production and Operation Management
405	Environmental Studies

5th Semester

Code	Subject
501	Organizational Behaviour
502	Financial Markets and Institutions
503	Advertisement and Sales Promotion
504	Management Information System and DSS (including Practical)
505	Indian Society and Culture

6th Semester

Code	Subject
601	Research Methodology
602	Entrepreneurship and Small Business Management
603	Organizational Change and Development
604	Dissertation and Viva Voce
605	E-Business

B.Com (Hons.) Programme

1st Semester

Code	Subject
AECC-1	Environmental Science
Core-1	Financial Accounting
Core-2	Business Law
GE-1	Micro Economics

2nd Semester

Code	Subject
AECC-2	Communicative English / MIL
Core-3	Cost Accounting
Core-4	Corporate Laws
GE-2	Macro & Indian Economy

3rd Semester

Code	Subject
Core-5	Corporate Accounting
Core-6	Income-tax Law and Practice
Core-7	Management Principles and Application
GE-3	Business Statistics
SEC-1	E-Commerce

4th Semester

Code	Subject
Core-8	GST & Indirect Taxes
Core-9	Fundamentals of Data Management
Core-10	Management Accounting
GE-4	Principles of Marketing
SEC-2	Entrepreneurship Development & Business Ethics

5th Semester

Code	Subject
Core-11	Computerized Accounting & E-filing of Tax Returns
Core-12	Fundamentals of Financial Management
DSE-1	Financial Markets, Institutions & Services
DSE-2	Financial Statement Analysis and Reporting

6th Semester

Code	Subject
Core-13	Auditing and Corporate Governance
Core-14	Business Mathematics
DSE-3	Fundamentals of Corporate Tax Planning
DSE-4	Business Research Methods and Project Work

Educare @ DSBM



Panel Discussion: Explores new concepts through informative approach on contemporary topics



Symposium & Seminar: Develop insight into the specialised areas that facilitates expression of thoughts and interactions



Subject Quiz: Strengthens the subject knowledge



Talk Fest: Enhances oratorical skills



Workshop: Offers a platform to incorporate learning strategies in real life scenario



Business Game: Improves knowledge retention, decision making & team work



Industrial Visit: Acquaints with the corporate modus operandi

DSBM GENESIS 2K19

Platform to Ignite, Ideate and Develop Skills

Every year, under the mentorship of the Faculty Council, the students are nurtured to assimilate managerial skills by organising DSBM GENESIS (A State Level Management Event) among XII/+2 appearing students of different schools and junior colleges in Odisha and conducting four splendid events - B-Quiz, Paper Presentation, Moot Court and Ad Mad Show.

B-QUIZ SCREENING ROUND



CANDID MOMENTS FROM THE GRAND FINALE (B-QUIZ, PAPER PRESENTATION, MOOT COURT & ADMAD SHOW)



B-QUIZ



PAPER PRESENTATION



MOOT COURT



ADMAD SHOW

VANQUISHERS IN DSBM GENESIS 2K19



BHAVYATA 2020

An Event of Excellence



Luminaries @ DSBM

Shri M. M. Panda, President, DSBM showering his blessings and inspiring young students that development of the country depends on integrity and ethical values of an individual.



Shri S. C. Mishra, Former DGP, Odisha Police educated the audience on the feasibility of target to achieve \$ 5 Trillion economy during a seminar on Union Budget.

Dr. K. C. Satapathy, Regional Officer, DAV Institutions, Zone-1, Odisha motivating the students to share knowledge and spread joy.



Shri Sridhar Patra, CMD, NALCO, Bhubaneswar conversing with the students on 5 Es of success namely Education, Environment, Experience, Efficiency & Effort.

Shri Rajib Sekhar Sahoo, Principal Partner, M/s SRB and Associates enlightening the students by opining about the challenges and counter strategies through which India can become a \$5 Trillion Economy.



Dr. Zeinab Mohammad Nawar, Professor, British University in Egypt addressed the forum on the topic Prosperity through Education, Empowerment and Happiness.

Luminaries @ DSBM

Shri B. K. Patnaik, Former Chief Secretary, Govt. of Odisha appreciating the efforts of the young students for the achievements and suggesting to maintain the legacy of academic excellence.



Shri Sujeet Kumar, Advisor, Special Development Council, Govt. of Odisha addressing to the young students to empower their knowledge and develop enterprising skills to match the expectation of global market.



Dr. A. K. Mahapatra, Former Director, AIIMS, Bhubaneswar expressing the concept of well being through spiritual health as the foundation stone for healthy living.



Shri Dilip Routray, Additional Secretary to G. A. Dept., Govt. of Odisha explaining various parameters of stress and its management techniques to the students for a healthy living.



Shri N. D. Rao, Sr. Vice President (Project), JSW, Utkal Steel Ltd. expressing his views on optimal utilisation of resources, positive thinking and seeking opportunities out of problems to the august gathering.



CA Kush Ahuja, Head of Business Relations, ACCA India, enlightening the students with the prospects of becoming Global certified Accountants.



Industrial Visit



IFFCO, Paradeep



OCL, Tangi, Cuttack

Placed @ Godrej & Boyce Mfg. Pvt. Ltd.



Abhishek Mohapatra



Satyajit Patnaik



Ejaz Ahmed

ADMISSION PROCEDURE

- Candidates who have appeared Class-XII (CBSE/ISCE/CHSE) are eligible to apply.
- The application form for BBA (Hons.) can be submitted online w.e.f. 14 April 2020.
- The queries regarding admission for B.Com (Hons.), infrastructure facilities and quality assurance mechanism can be addressed through e-mail "dsmbbsr@gmail.com" or telephonic call "+91-99373-40300 / 94371-39517" w.e.f. 14 April 2020.
- The selection for B.Com (Hons.) solely depends on the guidelines of the Department of Higher Education, Govt. of Odisha.

ADMISSION PROCESS OPENS FROM 14 APRIL 2020

Winners don't do different things; They do things differently...



LITERARY CLUB



IT CLUB



ENTREPRENEURSHIP CLUB



FINANCE CLUB



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